

# HOMETOWN HEROES BANNER PROGRAM APPLICATION (VETERAN SERIES)

Murray Main Street is proud to announce a new Veterans Banner Program in Downtown Murray, KY. It is intended to honor any individual who is a current or former resident of Murray, KY and has served, or is currently serving, in any branch of the service or is affiliated with any Veteran organization. Applications are due September 15, 2022. If you have any questions, please call 270-759-9474.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Veteran's Name (18 character limit including spaces):

Rank: \_\_\_\_\_ Branch of Service: \_\_\_ Air Force \_\_\_ Army \_\_\_ Marines \_\_\_ Navy \_\_\_ Coast Guard

Years/Era of Service: \_\_\_\_\_ Additional Information (i.e., medals awarded, unit) : \_\_\_\_\_

Please submit these items along with application form:

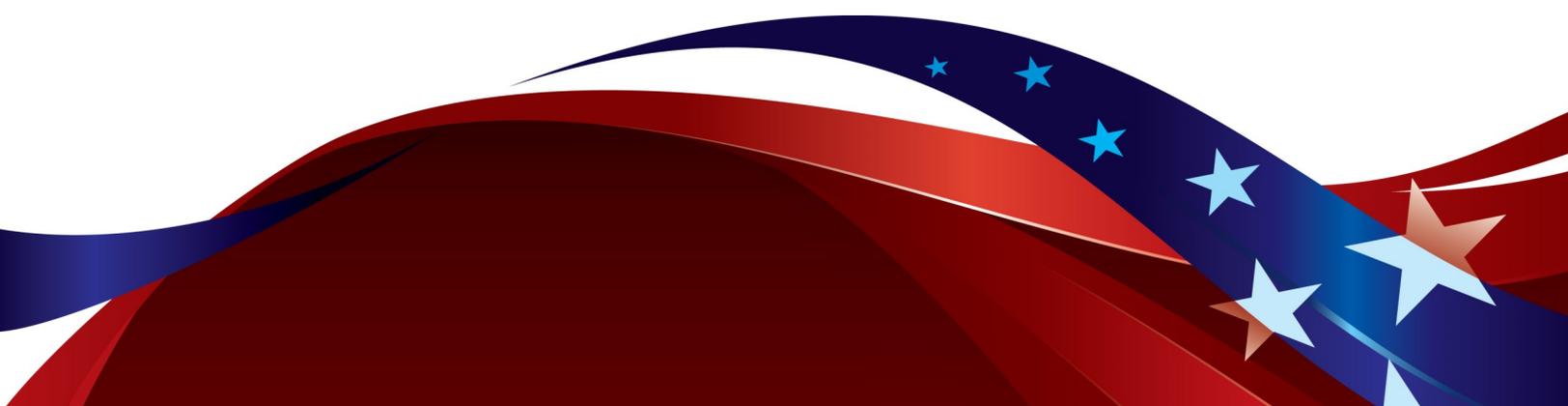
- ⊕ A high-resolution photograph of the honored Veteran in military uniform. \_\_\_ Check here if photo needs to be returned.
- ⊕ Official documentation confirming the Veteran's military service.
- ⊕ A check in the amount of \$250, payable to Murray Main Street.

## Photo Release Acknowledgement

I hereby grant Murray Main Street permission to use the attached photo in their Hometown Heroes Banner Program, with the understanding that this photo, or its likeness, may be used for Murray Main Streets promotional use. I also understand and hold Murray Main Street harmless for any submitted incorrect information, or any 'Acts of God' or vandalism that may damage or destroy any sponsored banner. Murray Main Street reserves the right to approve all banners and, as this is a sponsorship, no refunds will be given.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_



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## **Banner Cost**

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- ★ The cost is \$250.00 per banner.
- ★ Make check payable to Murray Main Street and mail it along with this form, photo and documentation of military service to Murray Main Street, P O Box 143, Murray, KY 42071. You may also pay in person at the Murray Main Street office, 206 S 4th Street, by cash or check. For more information, call 270-759-9474.

## **Banner Display**

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- ★ Banners will be installed annually for two weeks during Memorial Day and three weeks during Veterans Day.
- ★ Banners will be available to honor any individual who is or was a current or former resident of Murray, KY and served in any branch of the service or is affiliated with any Veteran organization.
- ★ Each banner will include the name, photo, branch of service, years of services and title.
- ★ Banners will be 24”wide x 35.5” tall, full color, printed on both sides. They will hang from light poles in downtown Murray. Once the light poles are filled, we will move up Main Street.

## **Additional Information**

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- ★ Photo of the honoree, preferably a head shot, in military uniform must be submitted in a high resolution format (minimum 300 dpi). An original photo may be provided and will be returned upon request. Digital photographs will also be accepted.
- ★ A copy of official documentation confirming Veteran's military service/honorable release and photo release acknowledgement will also be required.
- ★ Banner will be displayed for 5 years or life of the banner whichever comes first. After 5 years, banner will be given to purchaser.
- ★ Once capacity is reached, names will be added to a wait list.